

CORPORATE ANTI-CORRUPTION BENCHMARK

The Benchmark is an industry leading self-improvement tool that measures and compares the performance of anti-corruption programmes across the business community

WHY BENCHMARK?

Globally companies are faced with challenges caused by corruption, and companies are under increasing pressure to ensure they are keeping up with global best practice to manage corruption risks. A failure to know how to address these challenges can prove costly for business and harmful to society.

In today's world, every company needs a robust anti-corruption monitoring and review process. This will ensure they have an overview of their programme, both of strengths and areas for improvement, and provides early warning for issues that need urgent focus. Many companies struggle to judge whether they are doing enough to monitor and review their corruption programme, despite this being critical to managing risks.



THE BENCHMARK IS A VERY USEFUL TOOL TO HELP IDENTIFY AREAS OF IMPROVEMENT AND ASSESS YOUR PROGRAMME'S MATURITY

**ETHICS & COMPLIANCE MANAGER
INTERCONTINENTAL HOTELS GROUP**

WHAT IS THE CORPORATE ANTI-CORRUPTION BENCHMARK?

The Corporate Anti-Corruption Benchmark enables you not only to benchmark your company's anti-corruption programme against the requirements of the UK 2010 Bribery Act adequate procedures guidance, the DOJ Sentencing Guidelines and the ISO 370001 anti-bribery standards, but also gives you a deep understanding of how your programme compares to TI's best practice guidance.

The results of this comprehensive self-assessment are published on a secure, private online portal showing how your programme performs as compared to best practice. The **portal includes a dashboard, key statistics, graphs and charts and the ability to 'drill-down' into details** and filter by key demographics. Reports and graphs can be extracted for inclusion in company reports.

Results are **accompanied by analysis and advice from our expert team**. Participants also **benefit from quarterly deep-dive workshops** to explore common themes arising from the Benchmark and discuss practical approaches to emerging risks.

In order to encourage continuous improvement in companies' anti-corruption programmes companies participate in the Benchmark on an annual basis. In addition, **a core feature of this Benchmark is confidentiality and businesses are anonymously ranked** according to the other participants and against TI best practice. Current Benchmark participants are a mix of FTSE 100 and 250 companies from a range of industries.

BENEFITS TO BUSINESS

Participating in the Benchmark enables your organisation to:

- Benchmark your anti-corruption programme against best practice standards
- Benchmark against peers and industry leaders
- Meet your legal obligations to undertake essential monitoring and review of your programme
- Undertake a gap analysis on your company's anti-corruption programme and identify areas of improvement in your programme
- Engage with and learn from Transparency International's team of anti-corruption experts
- Actively engage in deep dive meetings and collaborate with peers to build robust programmes based on experience
- Gather tangible data for internal reporting
- Reference participation in sustainability reporting, tender responses and annual reports
- Strengthen controls around other compliance and ethics risk areas through strengthened standards and processes
- Support Transparency International in our mission to further the anti-corruption cause

PROGRAMME FEES

Standalone Benchmark Participation - £12,500 (+VAT) per year

VALUE OF THE BENCHMARK COMPARED TO ALTERNATIVE AUDIT APPROACHES

The Benchmark is:

- Designed and verified by senior anti-corruption experts in civil society and industry leading anti-corruption forensics teams
- Supplemented by in-depth guidance and support to enable internal monitoring and improvements
- Mapped to meet legal requirements of the 2010 UK Bribery Act, the DOJ guidance, the FCPA and ISO 37001
- A capacity building opportunity for monitoring and review in-house as opposed to hiring external auditors to review



IF CHOOSING BETWEEN THIS AND ISO 37001, I WOULD GO FOR YOUR BENCHMARK EVERY TIME BECAUSE IT'S THE ONLY TOOL OUT THERE THAT'S DESIGNED FOR SELF-IMPROVEMENT AS OPPOSED TO TICK-BOX COMPLIANCE.

**HEAD OF ANTI-BRIBERY AND CORRUPTION
FTSE 100 MULTINATIONAL**

STAGES OF THE ANNUAL BENCHMARKING PROCESS

Stage 1 Spring

Participants provide details about their anti-corruption programme via an online questionnaire.

Stage 2 Summer

Independent verification on a subset of questions is coordinated by Transparency International and carried out by our lead Benchmark partner PwC and strategic partner Grant Thornton.

Stage 3 Autumn

Participants' results are published on a secure, private online portal showing how their programme performs as compared to best practice, and they are subsequently ranked according to the other participants.

DEEP DIVE WORKSHOPS

Participants are encouraged to attend quarterly deep dive workshops, which explore key risk areas identified through the benchmarking exercise each year. These workshops provide an opportunity to:

- Learn from Transparency International and other participants about best practice
- Share and discuss anti-corruption approaches with peers and industry leaders
- Address specific gaps in anti-corruption programmes and associated activities
- Inform understanding of emerging issues and anti-corruption trends



REALLY INSIGHTFUL NOT ONLY FROM THE SAME SECTOR, BUT OTHER SECTOR PERSPECTIVES.

**SENIOR COMPLIANCE CONSULTANT
AML & ABC, FTSE 100 MULTINATIONAL**

INTERESTED IN PARTICIPATING?

 <https://www.transparency.se/corporate-anti-corruption-benchmark/>

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Terms and Conditions apply.